



POLICY ON DONATIONS AND SPONSORSHIP

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Since its establishment in Canada in 1978, SOPREMA Canada has been actively supporting our communities in a variety of ways to contribute to their social and economic vitality. The company has seen a sharp increase in the number of partnership requests in recent years. In order to process these requests efficiently and fairly, a Policy on Donations and Sponsorship was adopted on August 14, 2018. This policy will be reviewed periodically.

GOAL

The purpose of this policy is to define and oversee the assessment process for sponsorship and donation requests sent to SOPREMA Canada.

DEFINITIONS OF CONTRIBUTION CATEGORIES

Contributions supported by SOPREMA Canada are donations, sponsorship and volunteer work.



DONATIONS

SOPREMA Canada's various forms of contribution in money, materials, products or services for charitable purposes to support actions or causes.



SPONSORSHIP

Different forms of support, whether in money, materials, products or services, for which the spinoffs of supporting an action or a cause are beneficial to both SOPREMA Canada and the applicant.



VOLUNTEERING

The voluntary commitment of SOPREMA Canada's employees to the benefit of an action or cause without being remunerated.

INTERVENTION NICHES

To be eligible, applications must meet the requirements associated with SOPREMA Canada's four priority niches for donations and sponsorships, namely education, human health, environment and sustainable construction. Projects that do not integrate actions or do not support a cause related to one of these niches will be automatically refused.



EDUCATION

This category involves actions or causes that contribute to ensuring access to knowledge while promoting training and knowledge development. The project helps stimulate innovation and creation of collective wealth to generate commitment to sustainable development. Educational institutions, scientific studies, scholarships, and university or college projects are some examples in this niche.



HUMAN HEALTH

Here we focus on actions or causes that contribute to human health or the adoption of healthy and active lifestyles. The project helps creating healthy, comfortable and attractive living environments for people. Sports teams, health facilities, and sports facilities are some examples of targeted projects.



ENVIRONMENT

As you might expect, these are actions or causes that help protect the environment and maintain biodiversity. The project contributes to making green infrastructure more resilient or adding value to the environment for the benefit of current and future generations. Protected natural areas, site rehabilitation, urban greening, and phytotechnology are some examples of targeted projects.



SUSTAINABLE CONSTRUCTION

These are actions or causes that contribute to reducing the environmental and societal impacts attributable throughout the lifecycle of the building. The project helps reduce the harmful effects caused by the construction, rehabilitation, operation or destruction of a building. The promotion of real estate assets, energy efficiency, carbon neutrality, and valorization of materials at the end of their useful life are some examples of targeted projects.

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ELIGIBILITY CRITERIA

As a rule, the applicant must:

- Represent a group of individuals or a non-profit organization holding an official status, including a recognized registration number;
OR
Be a permanent employee of SOPREMA Canada who has completed their probationary period, including the spouse or children of the employee;
- Demonstrate that the project includes actions or supports a cause related to one or more of the preferred niches;
- Demonstrate that the project incorporates eco-responsible practices;
- Complete the online form and provide the required documentation for the application assessment;
- In the case of a request made by a permanent employee of SOPREMA Canada, demonstrate that the project contributes to the positive image of the company, or reinforces the sense of belonging of the staff.

CRITERIA FOR REFUSAL

An application may be refused if:

- The project is submitted by an individual for personal or for-profit purposes;
- The project or activities take place outside of Canada;
- The project or activities are related to a lobby group, a religious group, a political party or a candidate belonging to a political party;
- The project or activities do not respect the values – or may compromise the image – of SOPREMA Canada;
- The project or activities are for entertainment purposes only;
- The project or organization has a mission or financial situation that may be concerning;
- The project or organization does not match one of the preferred niches of the company;
- The project is submitted without respecting the established procedure or the expected requirements;
- The request is submitted after the completion of the project.

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MANDATORY PROCEDURE

All external and internal requests must comply with the following procedure:

- Applicants must read the donation and sponsorship policy before completing the form;
- Completely fill out the form (including the documents) and submit your application online at least two months before the planned date of your project;
- When requested by SOPREMA Canada, the applicant must give significant visibility to the company according to the established partnership plan.

Whether your application is approved or declined, you will receive an email notification.

YOU CAN MAKE YOUR REQUEST

Online form



For more information or some questions, please contact infomarketing@soprema.ca

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