



For Immediate Release

PRESS RELEASE

SOPREMA CANADA: PARTNER OF DRUMMONDVILLE'S MONDIAL DES CULTURES FOR THE FIFTH YEAR

Montréal, June 2, 2010 – SOPREMA is pleased to partner up with Drummondville's Mondial des Cultures for a fifth year in a row. The company is delighted with this association that contributes, among other things, to its region's development and prosperity, since it believes this festival is a great showcase for the municipality because of its prestige.

A box with the SOPREMA logo shall be set up on the main site of the Mondial des Cultures during the entire celebrations. Some companies will use SOPREMA's box to welcome their guests to various shows, among which, Sylvain Cossette and the Boogie Wonder Band, in addition to the acts presented by numerous folkloric ensembles.

As associate partner, SOPREMA would like to congratulate the Mondial des Cultures's organization for all these years of success and thank all organizers, volunteers, artists and craftsmen who ensure this event's success.

About SOPREMA

SOPREMA is an international manufacturer specializing in the development and production of waterproofing products for the building and civil engineering sectors. SOPREMA operates in over 80 countries. The parent company is based in Strasbourg, France, where it has been since 1908. Since starting operations in Canada in 1978, SOPREMA has manufactured and installed millions of square metres of waterproofing membranes across the country. Each year, hundreds of building professionals choose SOPREMA for the quality of its products and the expertise of its work team.

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